THE BASSANO MAIL, THURSDAY, MARCH 29, 1934

R. A. TRAVIS Insurance of All Kinds Loans and Collections

VOLUME 23, No. 36

### Tennis Club Organizes For 1934 Season

v driving snowstorm and 20 de of frost failed to subdue enthusiasm of a small group of tenfans who gathered for the annu-neeting of the Bassano Ternis al meeting of the Bassano Tennis ('lub last Tuesday evening in Wm. Welzaws' office.

Officers elected for the 1934 season me as follows

President, L. N. Whitehorn Vice pres. and treas. Robt. Dot aldsen Secretary, Wm. McLaws Executive, Miss Grace Scheer, M. A. Haynes, and George Stiles.

Entertainment committee, Mrs. L. E. Newby, Miss Florence Playfair. E Newby, Mand G. Fisk.

Wm McLaws was re-elected club Fees were fixed at \$5 for gettle-men, \$3 for ladies, and \$2 for juniors.

with a \$5 family ticket for juniors. The local club will affiliate with e Alberta Lawn Tennis Association

this year. Pres. Whitehorn brought up the Pres. Whitehorn brought up the subject of forming a district including clubs from Milo. Strathmore, Gleichen. Brooks, and Bassano for the purpose of holding tournaments and selecting representatives to the provincial championship tournament. Similar districts are being organized in other pionship tournament. Similar districts are being organized in other sections of southern Alberta, and the four best men and four best lady players from each district will attend the provincial tourney. All members at the meeting favored the plan, and Pres. Whitehorn was authorized to represent the Bassano Club on the district tournament committee which will likely be formed to work out the details of play

Activity is also stirring in the local junior tennis club. At a junior meeting held recently George Stiles was elected president Gordon Smith vice president, and R. Bassarab sec-retary treasurer.

# "The Tropical Valley"

Alberta Game Commissioner Will Bring Hustrated Lecture to Bassano

The wonders of the "Tropical Valley," that mysterious and interacting spot in northern British Columbia, will be described by S. H. Clark, Alberta game commissioner, who redge of Ogden motored over from market and to hold these services.

neighborhood

The sympathy of the community weather prevented fluct curring but is extended to Mrs. W. Clark, who received the sad news of the death of her father, Mr. Stewart, of Victoria, B. C. Mrs. Clark left Friday.

The Ladies' Aid will meet with the curring possible. might for Victoria.

Mr and Mrs. H. Ankrum and Lois were visitors at the Gellings home

Mr and Mrs Claus Narum motorover from Majorville Saturday Mr and Mrs. Harry Ankrum had s dinner guests on Sunday, Mr and hs. C. C. Narum, Mr. and Mrs. Mrs. C. C. Narum, Mr. and Mrs. C. C. Narum, Mr. and Mrs. Claus Narum and Ralph, Mr. and Mrs. Jas. McHale, and Mrs. Young.
Mrs. MacLeod, Dorothy and Audiev returned Friday after a short visit in Medicine Hat.
The management of the boundary.

The management of the baseball club wish to thank all who helped make the dance last Friday right a

IDDESLEIGH YOUTH DIES James Steeves, 15 years of aged died in the Bassano Hospital at 4:20 p.m. Saturday, March 24, following lucky an operation for acute appendicitis. He was the son of F. M. Steeves. what Iddesleigh farmer.

### **HUSSAR NEWS**

HUSSAR, March 27-- The rollick ing comedy "June Time," which was staged under the auspices of the local U. F. A. on Friday evening was a splendid success. Those taking part were! Mrs. V. Hansen, Miss part were! Mrs. V. Hansen, Miss. Jean Plumer, Mrs. J. M. Wheatley, Mr. and Mrs. P. Rogers, L. C. Torneson, and Frank Campbell. Each neson, and Frank Campbell. Each member of the cast gave an excellent portrayal of the character representportrayal of the character represent-ed, and the whole extertainment was splendid. Between the second and third acts little Miss Esther Brown danced beautifully the Highland Fling and Irish Lilt, accompanied at Fling and Irish Litt, accompanied at the piano by Misg Ruth Brown. The hall was crowded to capacity with an audience from Standard. Chan-cellor, and Hussar and vicinity. J. M. Wheatley was chairman and C. T. Armstrong floor manager for the joily dance that followed. The U. F. A. sarved the lunch. The yenture A., served the lunch. The venture was a success, financially, too, as about \$70 was cleared.

At a recent meeting of the Hussan Stampede Association further plans were made for the stampede to be held here on May 24. At the meetwere made for the stampede to be held here on May 24. At the meeting of the Alberta Stampede Managers' Association in Calgary or March 24, Emery LeGrandeur represented Hussar, which will have the only official stampede on May 24. Hussar's 1934 officers are: W. G. Naksar's 1934 officers are: Nelson president, F. R. Reeves secretary, H.D. Brown treasurer; di rectors, E. A. Holland, R. E. Snellings, O. Christensen, T. L. Montgomery, E. J. Bell. E. LeGrandeur will be stampede manager. J. C. Lawson assistant manager. There will be a big darce in the evening.
It is probable that the Athletic Association will hold a sports meet in the forenoon, and that the boy scouts and girl guides, as well as other organizations, will be granted corcessions for booths. And meeting will be held on Monday Another ening for further discussion of plans

ening for further discussion of plans.
The Hussar High School Association met in the school house or
Tuesday evening with about 15 presert. The constitution was adopted
Mrs. E. LerGandeur was conveyor of the program committee. A discussion took place over the "Responsi To be Seen in Pictures billity of the home to the repeater. Principal C. A. Weekes delighted the gathering with several songs, accompanied by Miss Reeves at the piano. Miss Isabelle Haigh played the piano. All took part in a spelling match. Next meeting will be held on April 17

chborhood The curling club met March 25 they are going to repair the electric at the rink They are planning to C and Mrs J Hall and family but on a dame. Mr and Mrs J Hall and family at the rink. They are planning to put on a dance sometime in April The financial report showed the club has made expenses this year. The weather prevented much curling, but

Mrs. J. V. Elhott on Thursday afternoon, and the guides with Miss the Marjorie Elliott on Thursday even.

Bassano Hospital Miss Ruth Brown was ill on Sun-

the Easter vacation C. Kirby will will be there spend the holiday in Vancouver. Mr. and Mr.

spend the holiday in Vancouver.

Mrs. T. L. Montgomery left Calmoved to Coaldale throwers, and family to Hanna, gary on Sunday for a three weeks' visit with friends and relatives at Vancouver

BASEBALL DANCE APRIL 20

The Bassano Baseball Club will hold a whist drive and dance Friday. April 20, with the Scarlet Serenaders playing the music. The club will will be club will be c April 20, with the Scarlet serenaucts playing the music. The club will M. H. Gamble took a trailer load stated that benner's the loading of the give a prize to the holder of the proper took at the club will be took a trailer load stated that benner's the was in charge of the loading of the loading of the loading of the was in charge of the loading of furniture, and that they should have attended to the proper loading of the loading of th give a prize to the holder of the lucky admission ticket. Manager Lloyd Roach has not yet announced what the prize will be, but he says it what the prize will be, but he says it the dance at Lathom Friday evening.

### New Rector For Anglican Church

Rev. Canon W. J. Merrick, M. A., now rector of Claresholm and Nanton, has accepted the appointment of rector of Brooks and Bassane. He will take charge May 1.

Mr. Merrick is a bachelor, Oxford graduate, and a senior mem-

### Irrigation Farmers Review Difficulties

Government Committee Told Lethbridge Northern Irrigation Farmers Cannot Carry on Under Present Conditions

EDMONTON. March 27 bridge Northern irrigation affairs were again under consideration Tues-day at a meeting of the railways, telephones, and irrigation committee of the legislature, with a third session on the question to follow Wednesday, when views of the government administration will be ernmert presented.

Four farmer witnesses from the district gave further evidence as to the difficulties of irrigation farming under present conditions, agreeng that the situation had become critical and that with prices at their present level it was impossible for settlers to carry the burden of ac-cumulated debts. That land valua-tions be cut in half was one of the suggestions put forward during the

A new angle of the situation developed in the testimony of arother witness who pointed out that the educational interests of the district were endangered thru inability of settlers to pay their school taxes, and who argued strongly for a change in the act to give such taxes priority instead of the irrigation rates, as at present. A new angle of the situation

Weeds Killing Crops Noxious weeds had been the undoing of successful farming on Lethbridge irrigated lands, said William R. Hughes, the first witness. st wit-For 22 e and ness before the committee. For 22 years he had farmed there and ods he had seen land that once prowill be described by S. H. Clark. Alberta game commissioner, who will deliver a lecture in Bassano at a date in the latter part of April. Mr. Clark is coming here under the auspices of the local Fish and Game Association Dr. A. G. Scott, one of the chief officers of this bedynnentioned April 25 ag the date of Mr. Clark's lecture, but that has not been decided.

\*\*ROSEMARY NEWS\*\*

ROSEMARY NEWS\*\*

ROSEMARY March 28 Roy Notton made a business trip to Bassato Wednesday. Mr. and Mrs. R. Eastman and Jean, and Mr. and Mrs. F. Letrandeur came home for the field of the strength of the field of the strength of the soil, and we don't know which it is."

Prices will have to go up, "said from the soil, and we don't know which it is."

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Prices will have to go up, "said the witness when asked to suggest a remedy," and while that applies and Mr. and Mrs. Letrandeur came home on Saturday on Saturday on Saturday on Saturday.

North of the field of them the soil and that is hard in the soil and we don't know which it is."

Prices will have to go up, "said the witness when asked to suggest a remedy," and while that applies and Mr. E. Letrandeur came home on Saturday.

The restal of Moss Margaret Bell's Their load of debt must be lightered.

Mr and Mrs R Eastman and Jean, and Mrs Jean Norton spent Sunday with Mr and Mrs Wm Jones.

Mr and Mrs J. Loewen and children left Saturday for Winriped where they will make their home. W. Loewen and his mother left Saturday for their new home. In British Columbia.

J. McCelland has been doing some threshifts and grinding in this neighborhood.

And Mr E. LeGranden came home to divide that applies to divide the firitation. A recital of Miss Margaret Bell's farmers also, the irrigation on Saturday. A recital of Miss Margaret Bell's farmers have heavier overhead farmers hav

### **COUNTESS NEWS**

COUNTESS. March 28 Mrs. O. Swanson and Mr Hatley went Wetaskiwin, Alta., last week for h e visit with Mr and Mrs. John Swarson. Mrs. Swanson returned on Wednesday of this week. Mr. Hailer

Mis E A Holland is ill in the been in the city for several weeks

ay
School wil close on Thursday for forget that the Scarlet Serenaders

### GEM NEWS

GEM, March 28-Plans for the Easter dance to be held on Easter Easter dance to be held on Easter Morday in the Gem school are now well in hand. The services of our local four-piece orchestra have been engaged. They include Bert Keeling, piano; Fitch Keeling saxophone; S. James, banjo, and C. Marquess, drums. They are prepared to give a program of the latest dance music, and a large cowed is anticipated. Oxford graduate, and a senior member in the diocese.

Rev. Canon R. D. Harrison, who has resigned to go to England, will preach his farewell sermon in Bassaro Anril 22.

Mr. Deickman will introduce the lemon dance, also the card, spot, and elimination and balloon dances durelimination and balloon dances during the evening. Mrs. Hyrve and B. Williams, accompanied by Miss G. Fortney at the plane, will sing well known songs.

Several donations of needlework Several donations of needlework will be auctioned off, and a St. Patrick's cushion and a gentleman's outfit (Yardley's) will be raffled during the evening. Prizes will be awarded to winners of the dances. Admission 25 cents each person. Retreshments, ice cream, etc., will be served at a small charge. No change so bring all your quarters, dimes, and nickels, and have a real good and nickels, and have a real good time on Easter Monday night.

Gem school will close on Thurs ay for the Easter vacation The

pupils will enjoy ten days' holiday
On Saturday evening J. Sparks with Mrs. Sparks entertained quite a number of friends and neighbors for two of our new settlers who are leaving this district for B. C.—Mr. A. Enns and Mr. Jacob Nickel were the two guests of the evening. They left this week for B. C. where they where they thope to continue farming.

F. Cerny arrived home on Tuesday from the north—where he has homestead.

The Gem Sunday school choir is preparing a program of hymns suitable for the feast of Easter to be presented Sunday next.

presented Sunday next.

The Junior U. F. A. met on Saturday evenir p. with quite a number of the youn, the set in Gem present. During busings discussion it was decided to have a box social, program, and dance on April 13. Later, a very interesting program was provided to have some good times and are very enthusiastic to have all the younger folks of the dommunity attend.

Miss C. Unger and Mr. John Weins were united in marriage last Friday. March 23. Mr. C. Seemans was the officiating clergyman. The young couple are making their home in the

big dance on March 30; excellent music; refreshments, novelty dances A large crowd is anticipated.

Several Gemites attended Rosemary dance on Friday night and enjoyed the evening in spite of the bad roads and the long distance Hundreds of wild geese flow over

the colony on Tuesday afternoon during a heavy snowstorm

A large number of

### PIANO FALLS OFF TRUCK

the summer Mrs. J. Newman will return home from Calgary next week. She has here to be for the form the She has fair's truck last Saturday afternoon the street intersection in front o taking treatment
Everything is ready for the hig

The piano was loaded at the Wm The plane was loaded at the Will.

McLaws 'residence by the crew of
Benner's Transfer, who had a contract to had Mr. Bond's furniture
to Hanna. Benner's Transfer engaged Playfair's truck to pick up a of Countes: ladies on the pieces of furniture for delivery to the afternoon was spent in quilting.

Miss Isabelle McRoberts, of Calbehind J. W. Bulmer's home when day separate who is attending normal the accident happened.

### **Board Asks For Protection of Foods**

Danger of Contamination or Taint Voiced in Resolution Recommend-ing Investigation and Protective Measures

Without argument, debate, or dis-cussion, the Bassano Board of Trade passed a resolution at their Wednes-day meeting recommending that the Alberta Department of Health investigate complaints that foodstuffs are being transported in common carriers under conditions which may result in contamination or taint, and if such complaints are well founded, the local board recommends that the practice of conveying foodstuffs in such manner be prohibited.

The resolution barely passed, nine voting for and seven against.

The resolution was brought in by the public affairs committee, dele-gated to investigate the matter, but the committee itself was divided in opinion on the point

The resolution is worded as follows: "Whereas complaint has been made that common carriers (including trucks and express cars) are not prohibited from carrying foodstuffs in the same vehicle with live stock and other goods liable to contaminate and adversely affect the quality of said foodstuffs, and whereas such practices are said to exist, therefore, the Board resolves that the matter be referred to the Minister of Publle Health with the recommendation that such practices be investigated and if found to exist be prohibited by statute or regulation."

by statute or regulation."

Hold-Out in Park Site
Two owners of lots lying within
the boundaries of the proposed new
athletic park west of the school are
still holding out for \$1500, reported
Wm. McLaws of the public affairs
committee. The problem of acquiring these lots was referred to the
town council with a recommendation
that expressimation, proceedings be hat expropriation proceedings

ommenced Drop Phone Rental Problem
The board dropped the investigation of telephon rentals when it
was suggested that the telephone department might consider reducing
the 24-hour phone service to one of
shorter hours. The enquiry was
started a few weeks ago when a
member contended that lower
monthly rentals should follow the
decline in the number of local
telephones. Drop Phone Rental Problem lelephones.

Dr A G. Scott, chairman of the entertainment committee, suggested that Magistrate Scott, of Calgary, be invited to give his lecture, "The European Crisls." in Bassano. This matter was left with the entertainnent committee

### **Students Win Debate** Against Test System

Daily school tests are not beneficial o students

That was the contention of the victorious debating team of Archie Johnston and Miss Winnifred Playfair who took the negative side of the argument in the debate held by the Bassano High School Literary Society last Friday afternoon.

The debate was on the question.

Hundreds of wild geese flow over the colony on Tuesday afternoon during a heavy snowstorm.

Our new settlers held a sale of work on Thursday evening in the and Robt Donaldson.

the opinion of the judges. pieces of needlework were offered John Hart, Wm McLaws, and W K for sale, and a fairly amount was raised by this effort. The proceeds were in aid of the Mennonite missionaries. and presented them in forceful man-

Rev Mr. Hart briefly addressed the literary society after the debate. He pointed out weak spots in the arguments of both teams, and made a few helpful suggestions.

#### CANDY DEMONSTRATION AND SALE AT W. I. MEETING

A meeting of the Bassano W. I was held in the Oddfellows' Hall on Tuesday, March 20. After the regu lar business was disposed of Mrs. H. A. Holmes, assisted by Mrs. H. D. Bacon, gave a demontration candy making, followed by a sale of

home-made candy.
A number of visitors were present and expressed their pleasure in the interesting and profitable afternoon

spent by all. Mrs. Geo. Murdoch was appointed delegate to the institute convention held in Calgary.

The next meeting will be held on Tuesday, April 3, at the home of Mrs. H. D. Bacon

THE BASSANO MAIL Published every Thursday Wallace J. Smith editor and publisher

Aimee Semple McPherson Hutton, the feminine Billy Sunday of Los Angeles, has announced her inten-tion to visit Calgary this summer She probably wants to see what a real cow town looks like.

just about dominated American and British golf the last ten years but today the fame of the Joneses seems to be on the ware Bobby Jones, the game's greatest exponent when he retired only four short years ago, is today just another golfer. The today just another golfer. The mighty Jones finished far down the lire in the invitation tournament at August, Georgia, a few days ago. Jones fell from the heights, but a Smith, Horton by name, won the

### NEW DEAL FOR THE

IRRIGATION FARMER?
These are evil days for the farmer and especially for the farmer in the

and especially for the farmer in the provincial government Lethbridge Irrigation Block.

Department officials this week have been hearing reports from these farmers, and they tell of the difficulties they are facing today in trying to fivance high priced land with the returns from low priced products. products

Sweeping changes in the administration of the government irrigation scheme, ranging from elimination of all arrears to a 50 per cent reduction in land values and much lower in terest and water rates, are suggested as remedies

Out of the mass of evidence being

Out of the mass of evidence being heard the committee of investigation hopes to get sufficient information to enable them to shape a plan of recovery for the irrigation block.

Farmers on the C. P. R. Eastern Irrigation block are in a hetter position than farmers on the Lethbridg-Northern. The C. P. R. has made certain concessions and yearly agree ments on a crop share basis that is helping meet the situation here, but these measures are only temporary

and they give the farmer no security for the future.

It is quite probable that important changes will be made in the Leth bridge Northern project as a result of the present investigation. These changes may have some influence in shaping the future—policy of the C P R. Eastern Section

#### NEW HEALTH LEGISLATION

Hon George Hoadley's bill check up on the physical fitness prospective bridegrooms is not far-reaching as the measure was ex-pected to be.

The bill, now under consideration

by the Alberta Legislature, requires every male applicant for a marriage license to produce an affidavit of freedom from any social disease of a certificate of health from a medi

a certificate of health from a medical practitioner, but the female contracting party is disregarded. In this respect the bill is weak Another weak point is the affidavishich will qualify the applicant if he cannot produce a clean bill of health from a doctor.

The bill is a step toward close; government supervision of public health, and we can expect improvements and more rigid restrictions in the future.

#### SAFEGUARDING FOODS

The Bassano Board of Trade passed a resolution today with very little fact, figure or information to

The resolution had to do with the carrying of foodstuffs in trucks or express car stogether with animals or goods which might contaminate the foodstuffs or adversely affect their quality.

Not a single asstance of contamination of foodstuffs or depreciation of quality of foodstuffs was cited. There was, in fact, no argument at all. The resolution was introduced by the committee appointed as the contact of the matter, and in a single contact of the matter. single mstance of

tion of quality of foodstuffs was cited. There was, in fact, no argument at all. The resolution was infroduced by the committee appointed to investigate the matter and motion was passed recommending the provincial Department of Health to investigate and legislate to prohibit such practice if found to exist.

Foodstuffs are always liable to contamination. Crates of fruits and vegetables are handled by men who may have tuberculosis, bad colds, veneral disease or many other diseases. A normally healthy man, even though he may be free of disease, can carry disease germs to another person. That danger is ever present, and there is no way of preventing it other than by the practise of good health measures.

Most animals are far healthier

### The Week at Ottawa

(by Dr. F. W. Gershaw, M. P.) CENTRAL BANK We lack the gear lever which will ink up the muchinery of production which will! thru universal joints to the differential of consumption which will set in motion the wheels of progress. It is hoped that the Certral Bank will so manage monetary affairs that some progress will be made towards supplying this lack

The revision of the Bank Act was postponed one year to allow the Royal Commission to make a report on the whole backing and monetary problems. Thirty-sly countries of the world now have central banks. They act as the depositories of government funds, governmett busines is conducted on such a large scale as to seriously derrange the money market unless steps are taken to prevent it the inflow of revenue causing scarcity and the paying out of the interest payments causing easiness of money

The Central Bank must be a people's bank, must ensure that credit and note issue is controlled not for private profit but for public. nterest. The objective of price outrol in Canada would be the moothing out of the peaks and vid levs of our price history

There are many factors, e general rule is "The purchasing power of money and credit varies in versely with the quantity in circulation" "A country requires the amount of money in circulation that will keep prices stable"

Canadian bankers " chology etc concerted but general rule is. The purcha

Canadian bankers have not beet oncerned about the amount of concerned about th money in circulation

Sweden is a country similar to anada as it is off the gold standard. Canada as it is off the gold standard, exports timber, produces food supplies and has no money market. With a government owned central bank they tried first, in the interests of public confidence to keep pities from going too high, and second, to arrest the long starding downward trend. Weekly valuation and extensive records were kept retire the price levels. They could not control the volume of money as there was no morey market. They confined their efforts to interest rates. The Midland Bank Monthly says of Steeden. The can be said that the internal purchasing power of the morey unit has been kept stable partly by the deliberate action of the Central Bank. In view of this experiment an author reports. "Balancing the evidence available it seems fair to conclude that in general, at least, control of money and credit is possible—that prices can be regulated to a very profitable degree, and that extensive social advantages can be realized by such control."

As soon as the Bank of Canada is a stableback of the central banks. exports timber, produces food sup-

such control."

As soon as the Bank of Canada is established all the chartered banks must turn over all the gold, they have at the value of \$20.67 an ounce. The note issue privileges will be withdrawn from the chartered banks gradually 5 per cent each year for five years, 10 per cent yearly to another five years, in all 75 per cent to be withdrawn in 10 years.

Canada officially reduces its gold.

Canada officially reduces its gold coverage from 40 per cent to 25 per cent. This gives the Central Bank etotimous powers of inflation. The new Bank of Canada notes will be legal tender. Canada official by goes on the gold bullion standard Bark of Canada notes will be reducemable in gold but not in smaller quantities than a bar containing for onces worth at present \$13.600.

### FOUNDER OF BOUGLAS

SYSTEM COMING TO ALTA.
EDMONTON, March 28 Major C
1 Douglas, British economist who If Tougras, British evolutions is to explain his social credit system to the agricultural committee of the legislature will arrive here Friday. April 6, three days earlier than he had indicated previously

them is very small indeed.

The tainting of foodstuffs being transported in the same vehicle with gasoline or oil is quite possible. But here there is no danger from disease germs. It is simply a case of the taste of the case of the taste of the simply a case of the taste of the simply a case of the taste of the of the tas

## THE FACT FINDERS -- and Their Discoveries









ENTIRE OUT PUT OF SPAIN



THE HEW, IT'S ORIGINAL BIRTHPLACE IS IN



ALTHOUGH THE HONEY-BEE HAS FOLLOWED THE WHITE AMONGST THE BATAKS OF SUMATRA, BOYS WHEN MAN IN HIS MIGRATIONS FROM THE OLD WORLD TO OF AGE HAVE THEIR TEETH REDUCED IN LENGTH OF AGE HAVE THEIR TEETH REDUCED IN LENGTH RTINTED BLACK WHILE THE GIRLS TEETH ARE GROUND DOWN UNTIL LEVEL WITH THE GUMS.



by PATRICIA DOW



### SLIM AND YOUTHFUL

of preventing it other than by the practise of good health measures.

Most animals are far healthler than humans. Valuable purebred animals which are shipped to a distant point by truck or train are always in perfect health. The danger of contracting disease from them is very small indeed.

The tainting of foodstuffs being affected.

So with taste is disagreeable but not particularly harmful, and it is particularly harmful, and it is present the collar with its crisp flat with like the collar with its crisp flat whom the purchase was made. The merchant must satisfy his customer, whom the purchase was made. The merchant must satisfy his customer, prints or sheer woolens, also velocity.

Manager: "Can you do the work?"
Hefty Applicant: "Work! I 'eard
yer wanted a foreman."

# Easter Goods

We have a nice stock of Easter Goods including Chocolate Easter Eggs in many sizes, Bunnies, Chickens, and Novelties. Also Egg Dyes.

STILES "The Druggist"

### Service That IS Service You get it at Jimmy's

Prompt and courteous attention to the motorist's every want GOODYEAR TIRES - You can't beat 'em for all-round satisfaction. We have the size for your car.

TIRE REPAIRS - BATTERY REPAIRS - OIL GREASING - AUTO ACCESSORIES

### Bassano Service Station

A. P. PIERSON, proprietor - Telephone 89

#### ORPHEUM THEATRE

FRIDAY and SATURDAY THIS WEEK

Will Rogers and Zasu Pitts in

" MR: SKITCH "

Will and Zasu on a tin can tour. And where there's the Will, particularly with Zasu there's an unending laugh from the time they leave the old home in Flat River with the family heiress until they return-in triumph.

FRIDAY and SATURDAY NEXT WEEK

### Rasputin and The Empress "

The Russian picture that caused the recent \$2,000,000 lawsuit in London, England. Don't miss it.



NO LONGER YOUNG

Man does not die; he kills him-it," said Seneca, the Roman philosopher, who apparently had ob-served that life is frequently cut short by faulty habits of living. Age short by faulty habits of living. Age is not a simple counting of birth-days passed. Some are physically old at forty; others are comparatively young at sixty. We have the records of many men and women who have been at their best, physically and mentally, after they had passed into the period of life which is commonly regarded as old is commonly regarded as old.

Heredity plays a definite part it length of life. Most of those who attain to long lives can boast a list of ancestors who attained to a good age. Nevertheless, ancestry is not erough, for the heredity factor can be offset by bad habits, and length of days can be attained by many thru good habits in spite of a poor ancestry as regards long living.

Moderation is apparently the most important aspect to be considered. Plenty of rest, moderation in food and drink, reasonable physical cal and mertal activity, together with a fair share of time spent in the open air—this is the prescription which would be written for those who wish to live long and enjoy good health while they live.

As we grow older there is a decrease in physical activity. Less food is required and, as the body begins to lose some of its vigor, i has not the old reserve to deal with has not the old reserve to deal with indiscretions in dlet which formerly caused no inconvenience. It was Sam Weller's father who remarked that "width and wisdom go to gether." The wisdom which he credited to older persons is not displayed by their increasing girth; this indicates rather a lack of wisdom in choice of diet.

dom in choice of diet.

The older person requires a bal anced diet just as much as does the growing child or the young adult It is well to make up this diet from the simpler and more easily digested foods, and to eat smaller amounts of all foods. Sweets should be cut down as they are often not readily digested and are then responsible for the formation of gas.

It is not intended to suggest that

### It Always Works

### **AUCTION SALES** M N FOIEN

Auctioneer - Duc-See me for your auction listings and reserve dates. Duchess

For genuine satisfaction you can rely on us.

> BASSANO CREAMERY

### WHEAT

Chile to Control Wheat and

The South American republic of Chile has joined the growing ranks of world countries which have gone into the business of controlling the wheat trade. Fixed prices to do mestic consumers and a board, one of whose duties is to import wheat when required from abroad are a part of the Chilear wheat when the part of the Chilear wheat plan. Do-mestic producers of wheat will re-ceive approximately \$1.64 a bushel ceive approximately \$1.64 a bushel and to prevent speculation by brokers and middlemen no purchases or agricultural entities of the country. If wheat is purchased at a price lower than that fixed by the board a fine is to be collected sary during the day in order to per amounting to 55e a bushel. The price of bread is also fixed at a maximum of 6.4e per pound and a maximum of 6.9e per pound and a maximum of 5.9e per pound and a maximum of 5.9e per pound and a maximum of 5.9e per pound and a maximum of 6.9e per pound and a point to be consumption the hoard max import from abroad, duty free, and resell at such price as will cover the cost of the transaction. of the transaction.

Wheat Position of Argentina

Wheat Position of Argentina
From the 1st of August, 1923, for
date Argentina's exports have aver
aged about 2,300,000 hushels or
wheat weekly making the ord
around 75 million. It is suspected
that a similar amount is available
for export but that country is restricted to 110,000,000 for experi40 million bushels. From now on it
is anticipated exports wal slow up-40 million bushels. From now on it is anticipated exports will slow up

Russia's Spring Grain Area
The sowing of spring crops has already started in the southern regions of the U.S.S.R. such as the lower part of North Cancasus and Middle Asia, according to the Berlin office of the Foreign Agricultural Service of the United States As an experiment, sowings in frozen soil were also made in Crimea to the extent of about 20,000 acres. The 1934 spring crop acreage is expected to be smaller than that of 1933. The 1934 plan calls for 229,798,000 acres, as compared with 234,745,000. Acres planned for 1933 and 230,970,000 Acres actually sown. While the change in the total acreage to be sown this spring is apparently small an increase in that of the chief grain crops is expected with a corresponding decrease in technical crops. This accords with the second five-year plan, of which 1934 is the second were An increase of them. five-year plan, of which 1934 is the second year. An increase of about 11 per cent in the barley acreage was planned, stated the Berlin report for the purpose of increasing hog production.

Do not allow eggs to liceze a frozen egg is a low quality egg be cause its white breaks down and the shell may be cracked. In colling the content of the purpose of increasing hog might.

It is not intended to suggest that the older person should become a food crank and start to think that this or that food disagrees with him However, personal experience is not to be disregarded, and when such experience shows that some foods are not readily digested, it is well to try if leaving them out of the diet will prevent the trouble.

It should be remembered that all foods require a thorough chewing before swallowing. This applies even to the well cooked, easily swallowed cereal. Another important point is that fresh vegetables are essential in the diet. In later years, fruits are usually best taken when baked or stewed.

planned, stated the Berlin report weather collect eggs both noon and production

While the usual complaints as to slow progress in making tractor to pairs and other preparations for the purpose of increasing hox weather, collect eggs both noon and module to this weather, collect eggs both noon and production

Proo of

Thelive," said the cheery phil osophic. "that for every single thing you give away two will come back will be more tractors in use this will be more tractors in use this same as last year, though the lack of spare parts has beet a serious handreap in southern regions, especially where a large number of imported tractors are used

Premium for Canadian Wheat

Premium for Canadian Wheat Questions concerning health, ad Argentina exported 26,500,000 dressed to the Canadian Medical As sociation, 184 College St., Toronto, will be answered personally by 26,100,000 bushels in the same per iod. James McAnsh, assistant com-mercial editor of the Winnipeg Free Press, points out that while exports Eddie Cantor hailed a taxicab in New York recently, and after getting seated, he enquired of the driver.

"What is a good movie to see today?"

The driver replied, "By all means see 'Roman Scandals,' with Eddie Cantor."

When the car stopped in Front of the difference in Twee can be according to the difference in Twee tweeters are according to the difference in Tweeters and the tweeters are according to the difference in Tweeters are a When the car stopped in front of the theatre, Eddie handed the driver a dollar tip.

As the car started away from the curb, the driver called back, ""Thanks, Eddie!"

As the car started away from the curb, the driver called back, ""Thanks, Eddie!"

Thanks, Eddie!"

Twelve cents of the difference in price can be accounted too by the 6c British preter ence plus 6c difference in quality, Mr. McAnsh points out. It should also not be forgotten that the price obtained by Argentina wheat over seas hears no relationship to the domestic price.





dritking water.

Green tood; such as lette. I onions, and spinach, should be that winter long, it people Golover or alfalta that we won! It is a crops full, or the respective potators or frozen tood.

Provide sufficient validations of the second of the second or the second of the seco

Provide sufficient volid Littera these to present moisture from gathering on the litter and a king out avoid drafts in cold a her provide cloth curtaits by a penings into the house so that the

He: "Go ahead, I have had at

"I claim that Congressmen ain't worth half the salary they get" "How much do they get?" "I don't know,



PAYS FOR ITSELF IN SAVINGS

You can use your Coleman for a year and save from \$5.00 to \$7.00 over the cost of using an old-style coal-oil lamp. In the meantime you are protecting your eyesight and keeping young and strong the vision of your children.



### 5 TO 20 TIMES MORE LIGHT!

The Coleman gives 5 to 20 times more light than any kerosene lamp. Fuel cost is only about 1¢ a night for the finest light. A safe, dependable lamp . . . can't spill fuel even if tipped over no "crawling" flame. It's a clean lamp ... no soot or smoke. Makes and burns ts own gas from regular, untreated motor gasoline. Save money; use a Coleman.

SEE YOUR LOCAL DEALER

-or write us

THE COLEMAN LAMP & STOVE CO., Ltd Toronto, 8, Ontario

# Lowest Price for Highest Quality

GARDEN AND FIELD SEEDS

Y arrangement with one of the largest, oldest and most dependable sources of supply in Canada (commanding the cream of the world market), I am now in a position to sell for the LOWEST PRICE OUOTED IN THE CHEAPEST SEED CATALOGUE, ADVER-TISEMENT OR SEED LIST PUBLISHED, the very choicest GOVERN MENT TESTED Seeds it is possible to procure, in 3c. 4c (and up), SUPER size packets, or in BULK to fill any requirement,

Make up your order from any seed list, advertisement or see my selection of over 1,000 varieties; I will fill the order to probably at less money voor entire satisfaction rieties, but in no case higher than the lowest price quoted to you elsewhere.

> I will also hand you "MERCHANTS NEW WAY COUPON" worth 25c in FREE Seeds

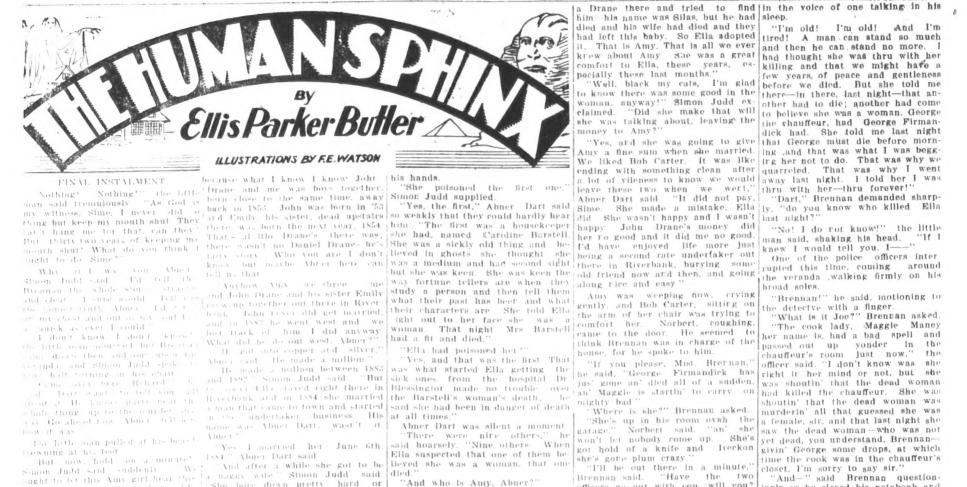
I expect no business on sentiment. This is a direct and drastic challenge on the one fundamental of price for both GARDEN and FIELD SEEDS, the best that nature and experienced cultivation have produced

Buy your Seeds from your Local Merchant, the store that serves you faithfully 365 days every year.

> Let me buy your continuing confidence with consistent service

Do me a courtesy and yourself a real service by calling and verifying this offer. Before you buy Seeds anywhere see me.

Your Local Merchant



which Dart said. We had him sick for a couple of weeks and then wet had him get well enough to walk around with a cane, and presently he was well enough to leave town.

Lowh L want to the dation with him in sell hauled him in one of my rigs.' Simon Judd said "We talked about when we was kids. I was touled black no cats."

She went to Chicago, Ella did.' Abrer continued, "and after awhite, hosse

way we had arranged and came to

We toole and she gave me money to start in again. For a month or two we pretended to be strangers to

each other, then we 'got acquaisted' and I was the only close friend she

and I was the only close triend she had, and she was the only friend. I had. She began speculating in Wall Street and did. well—she was a wonderful woman that way. But all the while she was worried. That old partner of John's, Jarling, kept her

never find him -a word of him now and then and he was lost. It might

he five or ten years between times and then she would hear he was

alive and then no more news of him for a long stretch."
"And if Jarling knew the real

John was dead he could claim a million or so, hey?" Simon Judd

ner Dart said. "She got so she thought more of money than of her

sked. "That's what worried her," Ab-er Dart said. "She got so she

He stopped and hid his face in

She could

worried all the time.

And then-"

asked.



Residence

RESURGEON

RESIDENCE

#### B. E. BARLOW VETERINARY SURGEON

M S A Toronto M V A., Alberta Government Official Veterinary BASS 150

# WALTER K. WEBB BARRISTER SOLICITOR NOTARY PUBLIC Phones Office 45 Residence 46

nes Office 35 Residence BASSANO ALBERTA

### Dr. W. F. KEITH Dentist

Bassano - Alberta

### Abrel continued, and after awaite, when she had gathered up the loose ends of John's affairs, she came down to New York and got settled here and I tailed in business, the HARRY HOLMES

CARPENTER and BUILDER Estimates Given on All Work It you are in need of building or carpenter work of any kind. or carpente PHONE 16

#### A. T. CONNOLLY Registered Optometrist



Broken lenses replaced from pre scription or pieces. Absolute satisfaction guaranteed. Quick service. BASSANO, ALBERTA

W. S. PLAYFAIR FEED - AUTO LIVERY - DRAYING

Agency for Galt Coal PHONE 26 Opposite Depot

a Drane there and tried to find lin the voice of one talking in his film—his name was Silas, but he had died and his wife had died and they had left this baby. So Ella adopted it. That is Amy. That is all we ever krew about Amy. She was a great comfort to Ella, these years, especially these last months."

"Well, black my cats, I'm glad to know there was some good in the woman, anyway!" Simon Judd exclaimed. "Did she make that will she was talking about, leaving the woman, anyway!" Simon Judd ex-claimed. "Did she make that will she was talking about, leaving the money to Amy?"

"Yes, and she was going to give that George must die before morn-

which there are not the control of t

DRAUGHT or BOTTLED AT GOOD HOTELS BY THE CASE FROM **OUR WAREHOUSES** 

## STRIBUTORS LIMITED

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

PHONE 82 **BASSANO** 

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of Alberta

### Youngsters Travel Alone



Loaded with a large paper bag, full of sandwiches and fruit, five young Canadian "voyageurs" are seen at Windsor Station, Montreal, where they more than conjoyed themselves while waiting for the train to take them to the Cossidian Pacific liner Duchess of York and England. They are

### New Marketing Bill May Benefit Farmers

Hon. T. L. Kennedy, Ontario minister of agriculture, said he would launch supplementary legislation to day and greeted the Dominion administration's bill as "the finest bit of legislation the Ontario farmer could hope for."

Hon. T. L. Kennedy, Ontario ministration's still as "the would launch supplementary legislation to day and grees F. The growth should be stow to a set of develop sturdy, stout buds as to develop sturdy, stout buds as a rule seed potatoes spriouted in the open become withered badly before planting time arrives An extra perimental Farm whereby the seed tubers are placed in flats or seed tubers are placed in flats or

ing."

The boxes may be stacked in the British Columbia Fruit Growers' Association, said the bill was "entrely satisfactory," and that it brought tenewed hope to Okanagan Valley growers

The new bill is a straight cooperative scheme with directional guidance. It provides the simple mechanism for organizing the Canadian farmers into a country wide cooperative movement, but co operative movement with divided move the tip of the buds of the provided move the buds of the tip of t the government

The idea back of the legislation : tundamentally, that salvation for the agriculturist lies in his becoming a better producer. Toward such an end the government is prepared to lend every assistance

The organized producer will not be in a position of having to throw upon in a position of having to throw dion the market his commodity, butter, for instance, when the prices are lowest, and then watch prices re-cover and soar during the winter cover and then watch process to the one of the drawbacks with the cover and soar during the winter tubers sprouted in the sand and season while speculators who store tully tooted is that they must be butter profit.

The government will advance him money against his butter, enabling him to store and carry it himself, thus tending toward greater stabil

ity of price levels.

The sole check upon the present distributing agencies under the new act is the power which the government takes to investigate and regulate the price spread under which

### How to Grow Early Potatoes

TORONTO. March 28 Almost unanimous approval today greeted the Dominion Government legislation to vest in a federal marketing board centrol of maporiation, exportation, and marketing of Cauda's natural products. Five provinces prepared to bring down supplementary legislation and a sixth indicated it would follow suit.

Hon T. L. Kennedy Ontario min. ditions where the temperature can be maintained around 50 to 55 de-grees F. The growth should be slow so as to develop sturdy, stout buds

of legislation the Ontario farmer could hope for."

In Manitoba, Saskatchewan, Alberta and British Columbia similar moves are under way. Premier L. P. D. Tilley of New Brunswick said his province could co-operate with the Dominion order-in-council as it already has a marketing board.

Approval of the west was general Premier J. E. Brownie eof Alberta described the bill as "on the wholl quite satisfactory." E. D. Barrow former British Columbia minister of agriculture, said "it contain, all the fundamentals for orderly marketing."

W. E. Kaskins, president of the potting shed, in the corner of the

comparison Sprouted in flats, with the tubers stood on the stem end, when dug July 25, 45 pounds, a second dugging August 16, 70 lbs Sprouted in sand in flats, the sand being moistened, yielded July 25, 74 pounds, a second digging Aug 108 pounds

The sand sprouted tubers yielded those sprouted by methods

One of the drawbacks with dropped in the rows by hand. The increased earliness and larger yield ompensates for this.

Bilingual Climbing

Frenchman: "Ah, you climb the Matterhorn! That is a foot to be proud of. Erglishman: "Pardon me, sir; you

mean 'feat.

Frenchman: "So you climb it more than once, eh?"

Writes About Poultry



Fuller D. Baird, noted poultry nu tritional expert, will contribute a special article to this newspaper each week, under the title of "Success With Poultry." The first article ap-pears in this issue. We believe all owners of poultry will find this series very helpful. (EDITOR.)

### **CONN'S STORE**

### SPECIALS for the week-end and Monday, March 31 and April 2

COFFEE, Chase & Sanborne's, Maxwell House, or Blue TOILET SOAP, Crown Olive, Witch Hazel, Colgates or Many Flowers TOILET SOAP, Crown Olive, Witch Hazel, Colgates or Many Flowers

JIF SOAP FLAKES, same as Chipso only larger box; sells regularly for 25c special, 2 boxes for 38c special, 3 tins for 25c or 38c special, 3 tins for 25c or 38c special, 3 tins for 25c or 38c special, 3 for 25c special, 3 for 25c special, 3 for 25c special, 6 lbs. for 25c special, 6 lbs. for 25c special, 6 lbs. for 25c special, 9c tin 38c s

MAPLE BUDS, fresh, per lb. 29c; ALLSORTS, fresh, per lb. 29c Out of town orders will be attended to; just enclose \$1.50.

Vegetables and Fresh Fruits for the week-end ORANGES, large and juicy 3 dozen for 99c 2 lbs. for 25c BANANAS

Why not try a package of CRAZY CRYSTALS? 

Free Delivery - LOUIS CONN - phone 7

# The Label Tells You

The little yellow label stuck on the upper left hand corner of page 1 of your paper tells you when your subscription expires

The label bears your name, and also an abbreviation of the year and month.

Here is an example:

Brown, T. L., jan '33

The figures mean that Mr. Brown's subscription expired in January, 1933. Mr. Brown can see at a glance when his subscription runs

The date figures are also a polite request that Mr. Brown pay his subscription.

We would ask each reader to look at the label on his paper and if he is in arrears, try and make a settlement at an early date.

## Wheat taken on Subscription

Two and a half bushels of wheat will be accepted in payment for one year's subscription. Wheat may be No. 1 or No. 2 Northern, delivered to any elevator; cash or storage



# CALGARY DRY

The West's Finest Ginger Ale

Bubbling and sparkling with gaiety and fine flavor

CALGARY BREWING AND MALTING CO., LTD.

Orange CRUSH

CRUSH Rickey



Insist On the Genuine

> BUFFALO BRAND

Phone Your Orders To W.S. PLAYFAIR PHONE 26

Oh! Oh!

Wife: "John, I gave you this letter to mail a month ago, and I just found it in your plaid coat pocket." Hub: "I remember, I took off the coat at the time to have you new a button, and it isn't sewed on yet."

#### **House of Hobberlin** Suits

Men's made-to-measure suits; new spring patterns of finest English worsteds. We guarantee fit and workmanship. Place your order now before prices advance. from \$22.50 up

#### Ankle Socks

Bright, new shades; also the new black and white patterns; women's and children's sizes. 25c, 35c, and 40c a pair

#### Men's Hose

Fine quality wool and silk and wool English hose, in smart new patterns.

50c a pair

### Gloves

Ladies' Kayser Chamoisette, fawn shades, all white. 75c and \$1.00 a pair

### Ladies' Belts

Fine leather belts; colors black, green, red, brown, with fancy buckles.

price 35c

#### Men's Dress Shirts Collar attached, in blue, fawn,

and green broadcloth price - \$1.25

### Simplicity Patterns

See the new counter book; big-ger and better than ever; new 

### GROCERIES

FRUIT SPECIAL: 1 can Strawberries, heavy syrup, 1 can Raspberries, 1 can Red Cherries, 1 can Plums, all for

CANNED VEGETABLE SPECIAL: 1 can Tomatoes, 1 can Peas, 1 can Wax Beans, 1 can Corn, all for

COFFEE, Braid's Big 4 Coffee, 1 lb vacuum tin special

SOAP, pure Castile, large bar 25c COFFEE, Star Special, 4 lbs. \$1.00 TEA, Broken Orange Pekoc,

COCOANUT, fancy quality, colored per pkg. 25c

PINEAPPLE and APPLE MARMALADE, 4 lb tin, Quaker brand, special 55c CHOCOLATE MALLOW BIS.

CUITS, per pkg. STEWING FIGS, black.

2 lb. package

SODA BISCUITS, dollar wood box, special

WATER GLASS, 2 lb, tin

EASTER EGGS in variety of sizes; also FANCY BASKETS and COLORED HAY.

#### FRUIT AND **VEGETABLES**

ORANGES: See special pack Net Bag with 36 big juicy oranges \$1.00

APPLES, tancy wrapped eating, Apples 3 lbs. for 25c

2 lbs. for 25c Ripe Tomatoes, Cauliflower,

Badishes, Green Onions, Celery LARGE SWEET GRAPE FRUIT ..... 3 for 25c

RHUBARB, hothouse, 25c 3 lbs. for .....

# **JAMES**

"The Quality Store"

### LOCAL NOTES

Miss Patsy Hunter, of Medicine Hate has been visiting in Bassano, guest at the Moorhead home.

Gordon R. Coulson, of the Coulson Construction Co., Calgary, was a business caller in Bassano last Sat-

The household furniture of Mr. and Mrs. A. G. Bond was shipped last Saturday to their new home in

Mr. and Mrs. L. Y. Birnie were Saturday visitors in Calgary.

Mrs. J. Hood and three sons went to Calgary last Friday evening for a week's visit with Mrs. Hood's par-ents, Mr. and Mrs. H. Forward.

Tom McKenzie, rancher on the river south of Countess, returned last Friday from Brandon where he sold a number of horses

Leo Walsh, Chet Powell, and Stewart Holmes returned this week from Neepawa, Manitoba, where they sold a bunch of work horses.

Walter Deegan, who has been in the gold mining district about the Barkerville, B. C., since last summer, is suing for payment of a contract job he undertook there

The Reimche family have left for their new farm home near Benalto, central Alberta.

A daughter was born to Mr and Mrs. Sam Greaves, Majorville, on Tuesday, March 27, at the Bassano Hospital

Mrs. Geo. Murdoch attended the southern district conference of the Women's Institute it Calgary last Wednesday and Thursday as dele-gate from the Bassano W. I

Mrs. A. Flanagan of Hutton assisting in the training and selec tion of Bassao candidates for the school music and dramatic festival to be held in Strathmore next May

#### HOSPITAL NEWS

Little Doris Cote, of Howie, sais; Cessford, underwent an operation or appendicitis on Wednesday at ne local hospital.

Mrs. E. A. Hoiland, of Hussur, patient in the hospital. Henry Ramer, Duchess, is a p tient in the hospital. He underwer an operation last Monday

# GOLF MEETING SOON President II. G. Angell has called the annual meeting of the Bassano Golf Club for Monday, April 9, at 8 00 p.m. in W. K. Webb's office

COMMUNITY SALE SATURDAY Auctioneer A. A. MacGregor's community sale will be held in Bassaro Saturday, March 31, starting at 1.00 o'clock p.m. Listings for this sale should be left with the auctioneer or R. A. Travis, clerk

Rev. John Hart, Minister
Sunday School at 11 a.m.
Worship at 7:30 p m Sermon subject for Easter, April 1st, "The
Meaning of the Empty Tomb"
John us in Easter devotion and
praise.

### WANT ADS

DON'T FORGET STAMPEDE, May 24th.

LOST - 2 BLACK GELDINGS weight about 1350 each. one branded left hip

the other branded lett hip

branded left hip

\$5.00 a head reward for information. John Schiffner, Cluny

FOR SALE Brand new Coleman OR SALE Brand new coleman gasoline kitchen range, never been used. At ideal stove for town or country in hot summer weather. Apply at The Bassano Mail office.

OR RENT - FOUR ROOMED HOUSE, newly papered thruout; FOR RENT Enquire of sewer and water. Dr. B. E. Barlow, Bassano.

adjoining Bassano; good buildings water supply; 160 acres summer-fallow; seed furnished. Address or phone H. H. Horens, Rural 612

### BILL MARRIOT I

for your KALSOMINING. PAPER HANGING and ALTERATIONS. Guaranteed work at a reasonable

price. Hours or Estimates

FOR SALE — FISHER STRAIN
White Wyandotte Hatching Eggs.
Telephone 138, or address box 264;
Bassano. 35-37p

# Now Showing- the very latest in spring and summer

# **Press Materials**

PLAIN and FLORAL VOILES, PLAIN and FLORAL PIQUES, FLORAL RAYONS and SILKS, BROADCLOTHS and PRINTS in Stripes, Spots, Checks, and Floral designs. Now is the time for the home dressmaker. Get busy, while the selection of material is at its best, and prices remain low.

### Beautiful Dress Lengths

Pour yards each; lovely Floral Voiles, Piques, Rayons, and Silks; every piece a thing of beauty and entirely stylish; guaranteed perfect quality;

\$1.95, \$2.50, \$2.95, \$3.50

### Sparva ... Taffeta de Luxe

The new English material that is equal to the finest Schappe Silk; guaranteed absolutely sur-fast and tub-fast; comes in ten summer colors; also black and white; 36 inches wide;

39c a yard

### Plain Colored Piques

The fashionable material this season for Dresses, Suits, Coats, and Sports Wear. Guaranteed fast and tadeless. Comes in six pretty pastel shades; 36 inches wide. 40c a yard



# Ladies' Hats

in all the latest models and colors now on display.

one price only - \$2.50

### Potter's English Prints

The very best procurable; they wear-they wash boiling won't affect the colors; absolutely sur and tub-fast; a large selection of colors and designs; 36 inches wide;

35c a yard - 3 yards for \$1.00

### Lovely Floral Voiles

A soft beautiful material with tast washing colors; pretty blended colorings; 36 inches wide.

30c a yard - 3 yards for 85c

## en's Wear Section

### TIP TOP CLO

MADE - TO - MEASURE

The choice t fabrics it has ever been our privilege to present to customers. Hickory Tweeds, Fine Serges, rich Worsteds, genuine all wool fabrics of beautiful texture.

The season's colors-Russet and Tawny Browns, Silver, Hazel, and Slate Greys, and the ever popular Navy; fine checks and smart, jaunty pin stripes.

Never was it easier to be well dressed.

TIP TOP TAILORS' Values are EXTRAORDINARY!

one price only \$21.50 suit or topcoat



### Men's Felt Hats

For spring and summer; All Fur Fell Hats; fined and unlined. Come in the very newest shapes, with narrow snap brims. New colors of oyster, pearl, light fawn and brown,

\$3.25 each

### Men's Dress Shirts

The new wonder cloth—
"RIPPLESHEEN" —with the
wearing qualities of rich poplin
and the beautiful appearance of
silk broadcloth. Pre-shrunk, with Sta-Set attached collars; in all the new plain colors, sand, grey, green, blue, helio, and white.

\$2.00 each

### Men's Dress Sox

Here is a traveller's sample for of line pure botany would sox with 75c a pair, come in checking stripes; colors fawns, and greys, offered at

45c a pair 3 pairs for \$1.30

Good Values for March 31

## GROCERY SPECIALS

JAM, pure Bramble, Purity brand, 4 fb tin MARMALADE, Keiller's Little Chip, 12 ounce glass jar

WHEAT TOASTIES, ready to serve, 20 ounce packet

WHOLE WHEAT GRITZ, makes delicious porridge SODAS, A. G. Handy Sodas, wooden box, 44 ounces BISCUITS, Paulin's fresh Sandwich Assorted

6 lb bag 35c per 1b 25c Assorted per Ib 25c CORN MEAL, new stock 10 lb sack 45c BISCUIT MIX, Swansdown-biscuits

and April 2 CANNED FRUIT SPECIAL, I tin Kasp berries, 1 tin Pears, 1 tin Sliced Pineapple CATSUP, Clark's Tomato, CANNED VEGETABLE SPECIAL, 1 tin Tomatoes, 1 tin Pork and Beans, 1 tin Golden Bantam Corn TEA, A. G. Economy, best value in tea today per lb 45c; 3 lbs. for \$1.29 COFFEE, Economy blend, fresh from the roasting ovens, per lb 33c; 3 lbs. 95c LAUNDRY SPECIAL, 4 bars White Naphtha soap, 1 pkt. Ammonia Powder, 1 tin Lye, 1 pkge. Silver all for 53c Gloss Starch

TOILET SOAP, Wright's Coal Tar

4 bars for

### made in a jiffy per pkt. 33c Fruits and Vegetables

Fresh supplies of all seasonable lines arriving for the week-end. NEW CABBAGE, RHUBARB, HEAD LETTUCE, CELERY, TOMATOES, ORANGES, LEMONS, GRAPE FRUIT, BANANAS.

"Always at Your Service"

Phone 9